

1/4 Page Ad  
4 in x 5.125 in

Vertical 1/2 Page Ad  
4 in x 10.5 in

1 Page Ad  
8 in x 10.5 in

Horizontal 1/2 Page Ad  
8 in x 5.25 in

\*\* Art can extend to the edges of the page, (top, bottom and sides) if that is the desired appearance for the ad. For example, a full page ad can measure 8.5x11